



## Press Release

### New Area Sales Manager at Bekum Europe

Traismauer [01.02.2023]: Stefanie Georgi has joined Bekum as Area Sales Manager at the Traismauer location. "We are excited to welcome Stefanie Georgi to our international team," said Oliver Wolff, Director Sales & Marketing at Bekum.

Georgi has a master degree in engineering with the focus on machine and processing technology. She can look back on many years of experience in different responsibilities in the plastics industry in Germany and Switzerland, prior to join Bekum, Georgi served six years with Kautex Maschinenbau GmbH where she was responsible for the project management.

As Area Sales Manager at Bekum Ms. Georgi will be responsible for the sales of small, packaging and industrial blow moulding solutions in Germany, Spain and Portugal. Regarding the new challenge, Ms. Georgi says, " After a long time as project manager, I am grateful to become part of the Bekum family. I am looking forward to apply my previous experience from the blow moulding industry and to start new challenges together with Bekum, especially in the sales area team."

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**Captions:**

Caption 1 (opening image): Stefanie Georgi -New Area Sales Manager at Bekum

Image sources: All images are from Bekum (unless otherwise indicated)

## About Bekum ++++++

### Pioneer and Trendsetter in Blow Moulding Technology

Founded in Berlin in 1959, Bekum Maschinenfabriken GmbH is one of the world’s leading manufacturers of extrusion blow moulding machines.

Founder Gottfried Mehnert conceived the name Bekum as the acronym (Berliner Kunststoff Maschinen).

The company began to flourish in its founding year with the development of the world’s first neck-rim calibration. Numerous innovations and patents followed, confirming that Bekum, with its innovative and customer-oriented machinery solutions, has always been ahead of its time – and remains so to this day.

When innovative and economical machinery solutions with high productivity for individual packaging requirements of hollow packaging are in demand, then Bekum, with 60 years of experience in blow-moulding technology, is the first choice worldwide.

### Product Range and Applications in Food and Non-food

With future-oriented and reliable production processes and fully electric, as well as hydraulic machinery for the commercial production of blow moulded containers ranging from 5 ml to 3000 l, Bekum offers everything for plastic packaging from one source.

### Philosophy of the Company

Building and maintaining long-term relationships with market partners through future-oriented, predictable company policy determine the actions of the first and second generation of the family, represented by Michael Mehnert. This strategy ensures the jobs of dedicated and



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experienced staff. The preservation of traditional structures, an established network of partners and far-sighted adaptation to change form the basis for continuous development and inspiration for the company in the interest of partners, customers and employees.

### **Innovation and Technology**

Process reliability, availability, efficiency and sophisticated design characterise the high standard of Bekum production lines for blow moulding. Bekum contributes the expertise that has grown based on these references, associated with various patents in blow moulding, to the fulfilment of every customer requirement.

The level of process design is key for process reliability, reproducibility, parts quality and cost-efficiency. A high-quality production line for extrusion blow moulding, consisting of machine, die and automation which is impressive in terms of speed, wear resistance, availability, process reliability and stability alike, is critical for return on investment (ROI) and the level of added value.

### **Facts and figures**

With 18,000 machines delivered and installed worldwide - about half of them still in use - the Bekum Group has achieved by far the largest production of blow moulding machines of any brand.

The Bekum Group serves approximately 100 countries around the world directly or through representatives.

Today, 350 employees work for the Bekum group worldwide at three locations in Europe and in the US (Berlin (Germany), Traismauer (Austria) und Williamston (USA)).

## Benchmark for Blow Moulding Machines

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